## **Brander License Submissions**

A Brander License submission is required when oils are branded for marketing. The brand request references an approved original formulation through a blender primary license number. No modification of the original formulation is permitted. Brander requests require label artwork to be include as a pdf document. No oil sample is required. To create a Brander License request do the following.

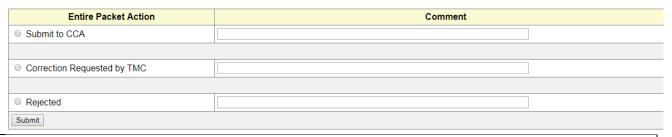
1. Click on the button						
Select Brand License and the appropriate Fluid Type.						
Application Form HELP: Original Formulator						
*Required Fields						
Submission ID TBD	Company		ZZ			
Application Type* Brand License	License Region (Blenders & Rebrande	ers)	Select region V Other:			
Application Type Drain Electise	Are you presently a Dexron® supplier	to GM (Blenders & Brand)	Select Y or N V			
Fluid Type* Select fluid type ✓						
3. Fill in information for field	ds below. The blender lie	cense number r	must be entered ex	actly like the		
approved blender license	number issued by GM. I	icensed blende	ers supply this num	ber.		
Brand Information No deviations from the approved original formulation are permitted						
Blender License Number*						
Blender Formulation Code*						
Licensee Name	Select a Licensee Name V			Add Licensee Name		
Marketer Name	Select a Marketer Name ✓			Add Marketer Name		
Brand Name	Select a Brand Name ✓			Add Brand Name		
Website URL where product will be listed						
4. Mailing contact and invoice information can be changed from what is displayed if needed.						
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		Save & Continu	ie Cancel			
5. Once everything is entered on the screen click						

6.	Once you click Save & Continue, an authorization request is sent via email to the blender company
	that you specified with the primary license number box. The blender will now have a record in
	their authorization que indicating your request to use their license number. Your submission is
	locked and displayed in red until the blender authorizes your request. Once the request is
	authorized you will need to go back into the submission and upload label artwork via the
	Dashboard screen in the supplemental section.

7.	Upload label artwork and affidavit pdf documents for review by GM. In the following section on
	the Dashboard screen for your submission. Multiple files can be uploaded.

Supplemental Document Information, GM Allowances, Label Artwork, Affidavit, etc. (.pdf only) (show/hide)							
Upload Files							
Item	Filename	Submitted Date	View	Comment			

8. Once the artwork is uploaded you can then submit the record by selecting Submit to CCA and clicking on the Submit button



9. GM's CCA manager will then handle any license details and send you an email regarding the status of the license. The site will show the submission status of your request after the CCA manager completes the review. If you have any questions please contact Michael Kasimirsky @ mtk@astmtmc.cmu.edu