

Brander License Submissions

A Brander License submission is required when oils are branded for marketing. The brand request references an approved original formulation through a blender primary license number. No modification of the original formulation is permitted. Brander requests require label artwork to be included as a pdf document. No oil sample is required. To create a Brander License request do the following.

Create New Submission

1. Click on the button

2. Select Brand License and the appropriate Fluid Type.

Application Form HELP: Original Formulator

*Required Fields

Submission ID	TBD	Company	ZZ
Application Type*	<input type="text" value="Brand License"/>	License Region (Blenders & Rebranders)	<input type="text" value="Select region"/> Other: <input type="text"/>
Fluid Type*	<input type="text" value="Select fluid type"/>	Are you presently a Dexron® supplier to GM (Blenders & Brand)	<input type="text" value="Select Y or N"/>

3. Fill in information for fields below. The blender license number must be entered exactly like the approved blender license number issued by GM. Licensed blenders supply this number.

Brand Information <small>No deviations from the approved original formulation are permitted</small>			
Blender License Number*	<input type="text"/>		
Blender Formulation Code*	<input type="text"/>		
Licensee Name	<input type="text" value="Select a Licensee Name"/>	<input type="text"/>	<input type="button" value="Add Licensee Name"/>
Marketer Name	<input type="text" value="Select a Marketer Name"/>	<input type="text"/>	<input type="button" value="Add Marketer Name"/>
Brand Name	<input type="text" value="Select a Brand Name"/>	<input type="text"/>	<input type="button" value="Add Brand Name"/>
Website URL where product will be listed	<input type="text"/>		

4. Mailing contact and invoice information can be changed from what is displayed if needed.

Save & Continue
Cancel

5. Once everything is entered on the screen click

6. Once you click Save & Continue, an authorization request is sent via email to the blender company that you specified with the primary license number box. The blender will now have a record in their authorization que indicating your request to use their license number. Your submission is locked and displayed in red until the blender authorizes your request. Once the request is authorized you will need to go back into the submission and upload label artwork via the Dashboard screen in the supplemental section.

7. Upload label artwork and affidavit pdf documents for review by GM. In the following section on the Dashboard screen for your submission. Multiple files can be uploaded.

[Supplemental Document Information, GM Allowances, Label Artwork, Affidavit, etc. \(.pdf only\) \(show/hide\)](#)

Upload Files				
Item	Filename	Submitted Date	View	Comment

8. Once the artwork is uploaded you can then submit the record by selecting Submit to CCA and clicking on the Submit button

Entire Packet Action	Comment
<input type="radio"/> Submit to CCA	<input type="text"/>
<input type="radio"/> Correction Requested by TMC	<input type="text"/>
<input type="radio"/> Rejected	<input type="text"/>
<input type="button" value="Submit"/>	

9. GM's CCA manager will then handle any license details and send you an email regarding the status of the license. The site will show the submission status of your request after the CCA manager completes the review. If you have any questions please contact Michael Kasimirsky @ mtk@astmtmc.cmu.edu