

Master Art 20154a dexron logo (replaces 1659a-b) CMYK



20154a - primary logo



Clear space must be maintained around the logo.
X is 1/2 the height of the GM APPROVED



cmyk
100 62 7 0



pantone 300C



MEASUREMENT DOES NOT INCLUDE THE TM

FOR 1QT label

Minimum size - 1.5 inches or 38.1mm

FOR 1 Gal. /3.78 liter label

Minimum size - 1.625 inches or 41.275mm

FOR 5QT label

Minimum size - 1.625 inches or 41.275mm

FOR 6 Gal. container label

Minimum size - 1.75 inches or 44.45mm

For labels on 55 Gal. drum

Minimum size - 2 inches or 50.8 mm

Released: 6.28.19 Updated 05.10.21

GM Design - Corp ID

Never attempt to redraw or re-scale the dexron logo elements