

Master Art 20251a dexos performance primary logo CMYK



20251a - primary logo



CMYK: 0 100 89 0



pantone 185



Clear space must be maintained around the logo.
X is 1/2 the height of the GM APPROVED



FOR 1QT label

Minimum size - 1.5 inches or 38.1mm

FOR 1 Gal. /3.78 liter label

Minimum size - 1.625 inches or 41.275mm

FOR 5QT label

Minimum size - 1.625 inches or 41.275mm

FOR 6 Gal. container label

Minimum size - 1.75 inches or 44.45mm

For labels on 55 Gal. drum

Minimum size - 2 inches or 50.8 mm

Released: 08.23.21

GM Design - Corp ID

Never attempt to redraw or re-scale the dexos logo elements